



February 26, 2021

Dear Neighbor,

I am writing today to let you know that on Tuesday, June 1, 2021, we will be permanently closing both of our grocery store branch locations: Roche Bros. (25 Roche Brothers Way, Easton, MA 02334) and Shaw's (125 Robert F. Toner Boulevard, North Attleborough, MA 02763).

Throughout the pandemic, we have relied on drive-up and remote platforms to safely answer the financial needs of our community. Accordingly, with no drive-up options, our grocery store locations have been closed to promote a healthy environment.

Grocery store branches were primarily designed as a convenience-based transaction hub during trips to the grocery store. We tracked a waning customer reliance on these locations over the last several years. Even before the word "Covid" entered our vocabulary, the move to digital banking channels was rapidly accelerating. In addition to the shift in banking trends, grocery shopping has also changed dramatically with an emergence of delivery apps and curbside pickup options.

As your financial partner, we want to ensure we are investing in the platforms most valuable to you, while complementing the branch experience. After careful consideration, and extensive analysis of transaction activity while these locations were temporarily closed, the bank has made the strategic decision to move away from grocery store-based branches.

We are available to answer any questions or concerns at 508-238-2007. Additionally, please reach out to us if there is ever anything we can do for you, your family, or your neighbors.

Thank you once again for choosing to bank local.

Sincerely,

Aileen Zec  
Chief Operating Officer  
North Easton Savings Bank

*Included with this letter is a set of branch closing FAQs and alternate branch service map.*

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# Branch Closing: Frequently Asked Questions

## Which branches are closing and why?

Our grocery store locations (**A** and **I** as referenced on the reverse side), due to a decrease of in-person account activity and accelerated adoption of digital channels; this includes both financial transactions and grocery store purchases.

## Will any employees lose their job because of the closings?

No, employees at these locations have already been reallocated and will continue to hold their positions within the Bank.

## Where are my closest alternative locations?

Please see the map and corresponding listing on back of this card for closest alternative locations.

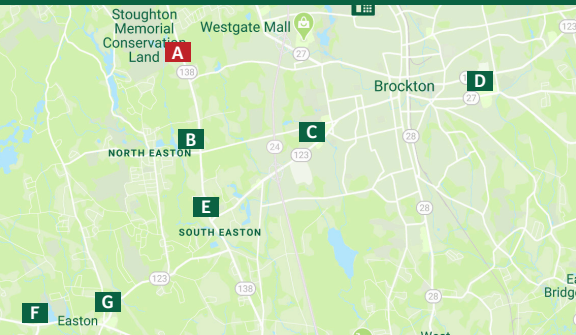
## If I opened my account at one of these locations, do I need to do anything?

No, please feel free to work with the staff at the location most convenient to you for your future needs.

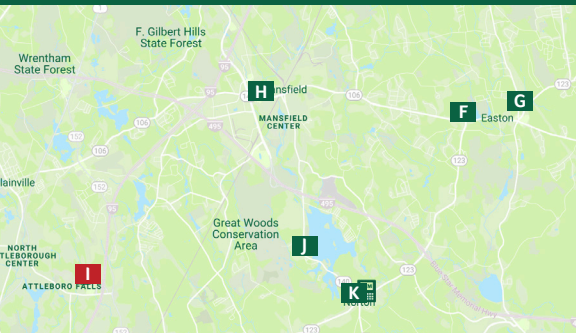
Questions? Call 508-238-2007 or email [info@northeastonsavingsbank.com](mailto:info@northeastonsavingsbank.com).



## Branch Alternatives Near Easton, MA



## Branch Alternatives Near North Attleborough, MA



**A:** *25 Roche Bros Way, Easton, MA*

**B:** 295 Main Street, North Easton, MA

**C:** 777 Belmont Street, Brockton, MA

**D:** 656 Crescent Street, Brockton, MA

**E:** 547 Washington Street, South Easton, MA

**F:** 20 Eastman Street, South Easton, MA

**G:** 679 Depot Street, North Easton, MA

**H:** 71 Copeland Drive, Mansfield, MA

**I:** *125 Robert F. Toner Blvd., N. Attleborough, MA*

**J:** 172 Mansfield Avenue, Norton, MA

**K:** 25 West Main Street, Norton, MA